



The 31st PS 334 Anderson Annual Auction Saturday, March 11, 2023

FREQUENTLY ASKED ANDERSON AUCTION QUESTIONS andersonauction.givesmart.com

1. **Who sponsors and organizes the Anderson Auction?** Parents of P.S. 334, Inc., your PTA, sponsors the Auction, and dozens of parents from the Anderson community volunteer their time and energy year-round to help make it all happen. The PTA is a 501c3 non-profit organization, so all auction donations are tax deductible.

2. **What is the Anderson Auction and why is it important?** For decades, the Auction has been a social event in the spring where the Anderson parents come together for great food, drinks, dancing and the opportunity to win some fabulous items in our silent or live auction. This is one of our school's largest fundraisers of the year, raising almost half of the funds needed for essential programs that help our kids succeed.

3. **How can I get involved?** The Auction team would LOVE to have your help! You can:

- **VOLUNTEER** to be part of the auction team. This is a huge event and the team desperately needs your help! Contact auctionchair@andersonpta.org to find out how you can get involved.
- **DONATE** items/experiences to be bid on (or solicit items for bid). Usually, we ask each family to do their best to procure at least 2 items per child. Your friends, family, and other contacts might have access to vacation homes, hotel points, airline miles, online classes, outdoor classes... and any other special experiences. Please reach out! And check out the "How to Get Great Donations" pdf posted on our website for more tips and info.
- **ATTEND** the event at Tavern on the Green on March 11th.
- **PURCHASE** items from the auction to support the PTA fund.

4. **Why are we starting to solicit donations so early in the school year?** First off, it takes a lot of work to get the upwards of hundreds of donations we generally strive for, so the earlier we start, the better (not to mention other area schools will be out there soliciting too)!

5. **Which donations are the best?** A successful auction needs a wide range of donations, from \$25 gift cards to vacation packages - we need them all! Check out the "How to Get Great Donations" pdf for ideas! (**BUT: please do not purchase a gift card as it may ultimately sell for less than you paid! Instead, reach out and let us help you come up with another way to contribute.)

6. **Which donations are least successful?** While we need a wide range of donations and thoroughly appreciate every contribution, generally speaking gift certificates for only a percentage off an item or service (or requirement to buy to get a discount) tend to go unsold, as do toys and games valued less than \$25.

Sincerely,

Aza and Sonaly
2023 Auction Co-chairs
andersonauction.givesmart.com

QUESTIONS? PLEASE CONTACT US AT: auctionchair@andersonpta.org