



PARENTS OF P.S. 334, INC. - THE ANDERSON SCHOOL

PLANETARIUM STATION, P.O. BOX 339, NEW YORK, NY 10024

www.andersonauction.org

26TH ANNUAL SPRING AUCTION SATURDAY, MARCH 10TH, 2018

FREQUENTLY ASKED ANDERSON AUCTION QUESTIONS

1. **What is the Anderson Auction and why is it important?** The Auction is one of our school's largest fundraisers of the year, raising almost half of the funds needed for the essential programs that help our kids succeed, including classroom technology, equipment & instruction, foreign language, chess, music, fitness & wellness initiatives, assistant teachers and a whole lot more.
2. **Who sponsors and organizes the Auction?** Parents of PS 334, Inc., our PTA, sponsors the auction and nearly 100 parents volunteer their time and expertise year-round to help make it all happen. The PTA is a 501c3 non-profit organization and donations are tax deductible.
3. **How do parents participate?** Support and involvement from all parents is crucial in order to achieve our goals. How can you help?
 - ★ **Solicit** two or more donations (per child) of goods or services.
 - ★ **Ask your friends, family & other contacts** who have access to "money can't buy" special experiences, such as in-home chef dinners, backstage access, vacation homes and other valuable items: \$250 - \$1000+ range. Check out ***How to Get Great Donations*** posted on our website!
 - ★ **Volunteer** for an auction committee.
 - ★ **Ask your company to purchase an ad in our auction catalog or underwrite** an auction expense (such as printing, food and beverages, space rental, etc.) \$100 - \$1,000+ range.
 - ★ **Attend** the auction on March 10th, 2018 and invite friends & family.
4. **Are cash donations accepted?** Yes, cash donations to help offset auction expenses are welcomed.
5. **Why are we starting to solicit donations so early?** Prior to our Auction Event Night, we run on-line Auctions which enable us to sell items to friends & family and other supporters around the country. And, the earlier we start, the better the chances of getting great donations before all the other schools start soliciting.
6. **Which donations are the best?** Our auction succeeds with a wide range of donations, from \$25 gift cards to \$10,000 vacations. Check out ***How to Get Great Donations*** for ideas!
7. **Which donations are least successful?** Physician, dentistry, orthodontia and psychiatric services, gift certificates for only a percentage off an item or service (or requirement to buy to get a discount), dry cleaning, toys and games valued less than \$25.

****NOTE: PLEASE do not go out and purchase a gift card to be sold at the auction** as it may ultimately sell for less than you paid! Instead, please volunteer your time or let us help you come up with another way to contribute.